Deeside Dog Park is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

We might collect the following information:

- name
- contact information including email address & phone number
- demographic information such as postcode
- other information relevant to customer offers etc

We require this information for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We might sometimes send promotional emails about new products or special promotions which we think you may find interesting using the contact details you have provided.
- From time to time, we may also use your information to contact you for market research purposes.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable procedures to safeguard and secure the information we collect online.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links and left our site, you should note that we do not have any control over these websites. We cannot be held responsible for the protection or privacy of any information which you provide whilst visiting other websites.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes.
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at deesidedogpark@yahoo.com
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.
- We may use your personal information to send you promotional information about third parties which we think you may find interesting.
- You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please write to <u>deesidedogpark@yahoo.com</u>
- If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address.

Deeside Dog Park may change this policy from time to time by updating this page.